

Press Release

10/15/2014

NSB MARINE SOLUTIONS: WE WILL SIMPLIFY YOUR BUSINESS!

Innovative solutions, most modern technologies and many years of experience gained in the maritime business are the attributes for the new service company NSB Marine Solutions GmbH, which was launched at the end of September. The core business of the new company is the marketing of service packages for the maritime industry. The young team concentrates on future-oriented fields and aspires to make modern ship management available to everybody. Customers are thus optimally prepared for a market which is continuously subject to considerable changes and which poses new challenges to companies – like the current subject of EBOLA outbreak in West Africa.

In order to effectively react to health risks like the EBOLA virus, ample Guidelines and Risk Assessments are indispensable. NSB Marine Solutions GmbH provides corresponding analyses and recommendations, which enable customers to react in a fast and effective way. But the services offered are versatile: They are ranging from the implementation of occupational safety and health systems to a variety of database-supported systems allowing important management decisions to be based on key figures and indicators. In particular, the field of “Energy Efficiency & Environmental Services“ including Fuel Management and Machine Performance is of great interest to potential customers. Latest sensor technology and analysis as well as development of process-based procedures help to achieve realistic cost advantages.

NSB Marine Solutions GmbH also offers a wide range of products in the field of “Commercial Service“. This field includes e.g. market analyses from Continental Chartering, database supported Procurement Management and digital accounting systems comprising of a commercial Performance Monitoring. “Our customers can directly book the required services in the same way as from a catalogue thus finding fast and easy solutions for their individual needs. We, of course, also offer tailor-made solutions,” says Markus Thewes, Managing Director of NSB Marine Solutions GmbH. “Our products enable companies and ship managers to meet and fulfill new economic or legal requirements, which they cannot comply with, and at the same time use their own capacities where they are needed. This allows for flexibility, which becomes enormously important for companies in a more and more complex shipping industry.”

NSB Marine Solutions GmbH uses the broad portfolio of REEDEREI NSB for all service offers thus making it available to other companies.

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