

Press Release

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REEDEREI NSB EXPANDS BUSINESS IN ASIA

REEDEREI NSB founds new subsidiary in Shanghai. The opening ceremony of ASIA MARINE Shanghai, member of NSB GROUP, was celebrated on November 18, 2014, with representatives of the international and Chinese shipping industry. The new company acts under the motto “local dedication with global background”.

The newly founded ASIA MARINE Shanghai emerges from a joint venture between the Chinese Shanghai Nan Dou International Shipmanagement Co. Ltd. and REEDEREI NSB. For local and international customers, ASIA MARINE offers Ship Management, Crewing, Supply Chain and Agency Services tailor-made for the Chinese market and is a reliable partner in Asia, providing international standards.

The new office of ASIA MARINE into which the company moved in late October is situated in the Pudong district. They were inaugurated during a cocktail party on the morning of November 18 and the logo was presented. The official opening then took place in the evening at the Ocean Hotel Shanghai. Approximately 120 representatives of shipping companies, charterers and other enterprises within the international maritime industry met during the festive dinner.

The official program included a number of speeches. The consul general of Germany, Mr. Peter Rohen, emphasized the excellent trade relations between China and Germany and explained that they can still be improved. Tim Ponath, CEO of ASIA MARINE Shanghai, said: “We are proud about the foundation of this joint venture with Nan Dou Shipmanagement. Our motto is “local dedication with global background” – with this and the knowledge of both our organisations we will provide the best services to our customers in China.”

ASIA MARINE's team in Shanghai is led by Managing Partner Captain Yuan Gang, who has many years of experience in ship management on board and ashore, and Captain Wang Long Geng as General Director. Together with two superintendents and additional personnel they are working on the successful launch of ASIA MARINE. In Germany, the leadership team is comprised of Tim Ponath as CEO, Lutz Weber as President and Frank-Uwe Schneider as Vice President.

For REEDEREI NSB the opening of ASIA MARINE in Shanghai continues the path towards the internationalization of the company. With its new subsidiary NSB gains valuable access to a new market. Combining international experience of more than 30 years with an understanding of the specific cultural features of a rapidly growing market – this is the mission that ASIA MARINE Shanghai, member of NSB GROUP, has committed to.

Images



1. Together with guests from China and from around the world, the executive board of ASIA MARINE opened the new office. From left to right: Capt. Yuan Gang, President Lutz Weber, CEO Tim Ponath, Vice-President Frank-Uwe Schneider.



2. The location of the newly founded ASIA MARINE office in Shanghai's Pudong district.



3. On November 18, 2014, employees and cadets of ASIA MARINE opened the new office in Shanghai's Pudong district.

About REEDEREI NSB:

NSB Niederelbe Schifffahrtsgesellschaft mbH & Co. KG (REEDEREI NSB) is one of the leading container shipping companies in the world. With a fleet of 68 vessels, the company which was founded in 1982 provides quality "Made in Germany". Apart from the ship management of container ships, tankers and offshore jack-up vessels, REEDEREI NSB is supervising newbuildings and is active in crewing of both its own ships as well as vessels of other parties.

At its own NSBacademy, which employs a modern Ship Handling-Simulator, employees from ashore and seafarers are trained and educated on a regular basis. In its headquarters in Buxtehude and its branches in the United States, Korea and Singapore, REEDEREI NSB employs approximately 200 men and women and 2,700 seafarers.

Key data of REEDEREI NSB

TDW overall:	3,934,104
TEU capacity:	338,070
Fleet size:	68 ships
NSB employees	
at sea:	approx. 2,700
on shore:	approx. 200

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