

# Press Release

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## NSB GROUP brand unites the group's global locations

The parent company, REEDEREI NSB based in the metropolitan region of Hamburg, and its five subsidiaries will all use the same new corporate brand name: NSB GROUP. This is another step in the German ship manager's efforts to internationalize and expand the services portfolio of the corporate group that recently launched its new website, [www.nsb-group.de](http://www.nsb-group.de), under the slogan "global maritime competence".

In future NSB GROUP will jointly identify the activities of REEDEREI NSB and its affiliated companies. For REEDEREI NSB this means that, in the interest of the other group members, it will no longer be advertised separately, but treated as a member of the group on equal footing with Asia Marine, NSB Crewing Solutions, NSB Marine Solutions, NSB Academy, and Continental Chartering. "We chose the group name because it best represents what NSB has attempted to achieve over the past years: develop from an experienced ship manager in Buxtehude to a globally active maritime services provider with locations all over the world. Under the NSB GROUP identity we will collectively present one face to customers and business partners," says Tim Ponath, Chief Operating Officer (COO) of REEDEREI NSB.

Apart from the core business – ship & crew management of container ships, tankers and offshore installation vessels – the NSB GROUP's portfolio comprises specialized maritime services ranging from newbuilding project management and plan approval services through to spare part services. "Each member of our group offers customers the full range of NSB GROUP services," Tim Ponath explains. "We are spanning a bridge between local expertise and global orientation."

### About NSB GROUP:

The history of the NSB GROUP goes back to 1982 when REEDEREI NSB, a German ship manager with a current fleet of 64 ships, was founded. Since 2015 the corporate brand name, NSB GROUP, has also been used by Asia Marine in Shanghai, Busan, Manila and Colombo as well as NSB Marine Solutions GmbH, NSB Crewing Solutions GmbH, NSB Academy and Continental Chartering GmbH & Co. KG. Apart from traditional ship management and newbuilding supervision services, the portfolio of the corporate group comprises crew management, technical consulting, spare part, simulation & training center, and commercial management services. The companies of the NSB GROUP can be found at ten locations spread all over the globe. They have a combined workforce of 240 shore staff and 1,700 seafarers from twelve nations. [www.nsb-group.com](http://www.nsb-group.com)

### Press contact

Bettina Wiebe  
Head of Corporate Communications  
+49 (0) 4161 - 645-112  
[bwiebe@reederei-nsb.com](mailto:bwiebe@reederei-nsb.com)  
[www.reederei-nsb.com](http://www.reederei-nsb.com)  
Harburger Straße 47-51  
21614 Buxtehude